

JOHN J. (“JACK”) CRACIUN III
NHF Executive Director of Marketing and Fundraising



“The road that leads to the merging of cultures has historically been the most significant route to expanding global prosperity.” – Jack Craciun III

John J. (“Jack”) Craciun III, Founder/Chairman/CEO ITM Ltd. (Group of Cos.), The Future of Medicine Foundation™ (non-profit) and The Future of Medicine™, Inc. (for-profit), is an American-educated, globally recognized China Specialist whose literally earth-shaking work in the fields of FM Radio broadcasting, live event and film/video productions, Media communications, cross cultural exchange, and third-world market economic development, has consistently and repeatedly redefined international consumer product manufacturing and branding based on defining new media networks and related demographic groups to deliver new consumer expendable income ratios. His hallmark humanitarian endeavors and initiatives perpetuate the pioneering spirit of his family name, “Craciun,” Romanian for “Christmas.”

A native of Cleveland, Ohio, Mr. Craciun has extensive organization development and management experience as Chairman, CEO and more than 45 years of global business experience in the USA, the Americas, European Union, and Pacific Rim regarding third-world market industrial, entertainment and other economic development that includes, but is not limited to, manufacturing, technology transfer, capital funding, and multilateral trade relations programs and consumer product marketing.

A father of modern communications, Mr. Craciun’s visionary leadership and pioneering helped lead to the birth of the first commercially successful FM radio station in Cleveland, Ohio, WNCR FM Radio, and the Progressive Rock Format, which led to the establishment of the first national FM radio station network and the first national radio/television simulcast, “In Concert”, through a network of 37 major market radio and equal number of TV stations established by the American Broadcasting Company (ABC).

After the environmental horrors of 1969 occurred in Cleveland when the Cuyahoga River caught fire again (“The Cuyahoga River Caught Fire at Least a Dozen Times, but No One Cared Until 1969”(*Smithsonian Magazine*)), WNCR promoted what it termed a “Cultural Revolution” to save the earth by encouraging Progressive Rock radio stations throughout America to promote the establishment of the Environmental Movement, Earth Day and the Environmental Protection Agency in December of 1970. WNCR’s success gave it the ability to break into mainstream media and fracture a consortium of corrupt US big business, mainstream media and government corruption, through dynamically breeding sustainable corporate and consumer activism that fueled an out-cry that led to the development of the environmental movement in America and finally the world.

Not only did these defining cornerstone accomplishments lead to the erection of the \$110 million Rock and Roll Hall of Fame and Museum in Cleveland, Ohio and establish Cleveland as the “Rock and Roll Capital of the World”, Cleveland’s global FM Radio broadcast history and cross-cultural entertainment programming has delivered in excess of \$5.5 trillion of new economies representing significant new expendable income ratios for consumers at home in the USA and located in third world nations around the world.

Recognized globally as a “China Specialist”, Mr. Craciun spent over 23 years, beginning in 1985, living in China as an American pioneer who helped to build a nation that would become the number two economy on earth. With a legacy of trendsetting global cross cultural exchange accomplishments Jack founded ITM Ltd. (Group), a global marketing, branding, intellectual property production and consumer product sales and licensing company with four wholly-owned specialist operations: ITM Communications, Trading, Capital Fund and Consumer Product IP Divisions.

Mr. Craciun believe that, throughout history, cross cultural exchange has been and remains the key to expanding global prosperity.

ITM (Group) has been acknowledged for having opened up new markets for its proprietary projects, and has successfully established – for a select client base – market penetrations of varied and specific requirements, from the establishment of a corporate entity’s presence in a foreign nation, to manufacturing, branding and distribution of products and services.

In 2020, following decades of dedication to the promotion and practice of therapeutic nutrition-based medicine in association with Dwight L. McKee, M.D., Scientific Director of Lifeplus Products, Mr. Craciun founded The Future of Medicine Foundation™ (TFMF), a 501(c)(3) non-profit (in organization) made up of globally recognized business and medical leaders whose primary purpose is to educate the public, business and healthcare industry leaders by consistently reporting good science and conveying newsworthy facts that prove the importance of Orthomolecular Medicine’s (nutrition-based medicine) application of nutrition to prevent and or cure disease in order to sustain or regain a healthy quality of life. This is a concept which is fundamental to the foundation and evolution of Integrative and Functional Medicine and their integration into the forefront of mainstream medicine which is crucial to return health to humanity.

The Future of Medicine™, Inc (a for-profit entity wholly owned by ITM (Group of Cos.)) was founded by Mr. Craciun to generate significant levels of sustainable global recognition assets that will help provide the required economic resources to support TFMF program development of multi-national, multi-center, nutrition-BASED clinical trial research initiatives.

The Future of Medicine Foundation™ team of medical and business leaders have come together to advance global recognition, acceptance and advocacy within consumer markets for the disease prevention and lifesaving attributes of Nutrition-based Medicine (Orthomolecular, Integrative, and Functional Medicine) and the premier global institutions that work to protect our rights to health freedom, nutrition and nutrition-based medicine, the National Health Federation and the Foundation for Health Research.

The mission of TFMF to “Return Health to Humanity” is inspired and guided by the profound legacy of the late Richard A. Kunin, M.D., former NHF Vice President and Member of the Board of Governors, who was a groundbreaking pioneer in the field of Orthomolecular (nutrition-based) medicine. His renowned and brilliant life’s work in nutrition research and practice blazed new trails that represent the very essence of the future of medicine. Dr. Kunin accepted the position of Honorary Director and Member of the Board of Advisors of The Future of Medicine Foundation before his death in February 2021.

In February 2021, NHF President Scott C. Tips accepted an invitation from Mr. Craciun and the Board of Directors of The Future of Medicine Foundation™ to work together to promote health freedom and better health through optimal nutrition throughout the world by becoming an Honorary Director and a Founder/Member of its Board of Advisors.

In early 2021, Scott C. Tips appointed Jack Craciun III to the position of Executive Director of Fundraising and Marketing for the National Health Federation (NHF) and the Foundation for Health Research (FHR). Board ratification of these appointments was granted in the third quarter of 2021. Jack is also a member of the Board of Advisors of both NHF and FHR.

As with the Environmental Movement, Jack strongly believes that we possess every tool we need to succeed, with sustainability, through the initiation of a grass roots movement that will grow explosively at this most horrific time in mainstream medicine history to advance Nutrition-based Medicine into its proper place in *the future of medicine*.

Introduction To The National Health Federation:

The National Health Federation is the most powerful and influential advocate for health, health freedom policies which directly affect 7 billion people worldwide.

Scott Tips, JD is the President and General Counsel for the [National Health Federation](#) and its sister organization, the [Foundation for Health Research](#). NHF is the world's oldest consumer health freedom organization and the only such organization recognized to speak, submit scientific research, and actively shape global policy at international meetings of the Codex Alimentarius Commission. Codex is the United Nations-established organization that sets international standards, guidelines and codes of practice for agriculture, food, beverages, and nutrition supplements. Scott has attended more Codex meetings worldwide as chief delegate for NHF than all other health-freedom activists combined. TFMF

Codex Alimentarius & Health Freedom Video:

<https://www.youtube.com/watch?v=hxZtFip5THg&t=1s>