

ITM Ltd. (Group)

(ITM Group, Nutrition Product Formulation and National Health Federation Advisor)

Vice-President, National Health Federation

Member, The Future of Medicine, Inc. Board of Advisors

Founder/Member, The Future of Medicine Foundation™ Board of Advisors

Gregory Kunin

BIOGRAPHY

Gregory Kunin was graduated from the University of San Francisco with a B.S. in marketing with an emphasis on economics and business law. He currently serves as Vice-President of the [National Health Federation](#) (NHF), the world's only recognized INGO (International Non-Governmental Organization) of the United Nation's established [Codex Alimentarius Commission](#) which is the highest agriculture, food, and nutrition governing body in the world. NHF is the only health freedom organization with such status and the accompanying right to be heard and have an impact at Codex meetings, making it the most powerful, most influential advocate for health freedom policies which directly affect 7 billion people worldwide.

NHF sister organization, the [Foundation for Health Research](#) (FHR), is a 501(c)(3) organization dedicated to research and education regarding health freedom with an emphasis on holistic healthcare and nutrition.

As a child, Greg learned first-hand how important diet and supplementation can be in order to be happy and healthy. From a young age, he suffered from severe headaches and consequently had difficulty in school. Fortunately for Greg, his father is [Richard Kunin, MD](#), the orthomolecular (nutrition-based) medicine pioneer and best-selling author who co-founded the first Orthomolecular Medical Society (San Diego, CA) with Dr. Michael Lesser and two-time Nobel Laureate Dr. Linus Pauling in 1976. Following Pauling's death in 1994, Dr. Kunin founded the Society for Orthomolecular Health Medicine (San Francisco) and became the first President of the [International Society for Orthomolecular Medicine](#) (ISOM) founded by [Abram Hoffer, MD, PhD](#).

Through testing, Dr. Kunin discovered Greg had lead poisoning as well as certain food sensitivities, and he prescribed a regimen of vitamin and nutrient therapies. The headaches soon disappeared, and Greg's life improved dramatically. With a desire provide to scientifically advanced nutrition formulas based on the most current clinical research and studies, Greg and his father co-founded Ola Loa (Hawaiian for "long life") in 1999 (www.drinkyourvitamins.com). Ola Loa's award-winning products, formulated by Dr. Kunin and based on his groundbreaking research in antioxidant therapy and [methylation support](#), offer the most comprehensive and strategic nutritional support available on the market as a high potency effervescent nutritional supplement drink.

Greg Kunin was introduced to ITM Chairman/CEO Jack Craciun III by ITM Associate, Mr. Thomas Katovsky, Co-publisher of [Healthy Referral Newspaper](#), the only nationally distributed full size newspaper in the USA that, for 32 years, has covered preventive health, alternative medicine, and wholistic living. Greg and Jack soon discovered they shared many life dedications and goals, in particular their mutual interest and support of Orthomolecular Medicine, the promotion of scientific information that validates the role of nutrition in good medical practice, and access to both the experts and the products that support that goal.

In January 2021, Greg accepted an invitation from ITM to serve on the Board of Advisors of [The Future of Medicine Foundation™](#) (non-profit) as its Nutrition Product Formulation and National Health Federation Affairs Advisor. In addition, Greg is authorized to serve as liaison between the NHF, FHR and The Future of Medicine Foundation™.

Greg has also accepted a position on the Board of Advisors of ITM's *The Future of Medicine, Inc.* (for-profit) and looks forward to working closely with Mr. Craciun and the ITM (Group of Cos.) on business and consumer product design development, white labeling, licensing, and product merchandising and distribution initiatives related to the development of asset contributors to and economic resources for The Future of Medicine Foundation™ and affiliated non-profit entities.